

Eta Alumni Association of Phi Sigma Kappa

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NEWS RELEASE

FOR IMMEDIATE RELEASE

Alumni Magazine Wins Prestigious National Awards

Laurel, MD – The alumni magazine published by the Eta Alumni Association of Phi Sigma Kappa has received four prestigious national awards in **The 17th Annual Communicator Awards** competition. The magazine, known as “**The THIRD DEGREE**,” received a *Gold Award of Excellence* in the *Association Magazine* and *Magazine Copy/Writing* categories, and a *Silver Award of Distinction* in the *Writing - Feature Article* and *Magazine Overall Design* categories.

The magazine has been published three times during the first twelve months since the Eta Alumni Association was revitalized in June of 2010. “**The THIRD DEGREE**” is published in full color in the traditional style of a subscription magazine and, combined with a professional website and frequent electronic newsletters, is an important member benefit and has been a key to the growth of the organization. The first three issues of the magazine were comprised of 40, 60, and 68 pages, respectively. The magazine is written and designed without any financial cost to the association, beyond those associated with reproduction and mailing.

The Communicator Awards is a national awards program, sponsored by the International Academy of the Visual Arts, that recognizes outstanding work in the communications field. Entries are judged by industry professionals who look for companies and individuals whose talent exceeds a high standard of excellence and whose work serves as a benchmark for the industry. There were over 7,000 entries from throughout the United States and several foreign countries in The Communicator Awards competition. Winners of The Communicator Awards come from advertising and public relations agencies, corporate communications departments, educational institutions, government entities, designers, writers, video production professionals, broadcast and cable operations, and other businesses and individuals.

About The THIRD DEGREE and the Eta Alumni Association of Phi Sigma Kappa

The THIRD DEGREE is the Journal of the Eta Alumni Association of Phi Sigma Kappa at the University of Maryland. The Eta Alumni Association strives to provide a connection between the Eta Alumni, Phi Sigma Kappa Alumni from other chapters who are now located in and around the Baltimore-Washington Corridor, and the undergraduate chapter at the University of Maryland at College Park.

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